



www.thebostonchannel.com

WCVB
5 TV Place
Needham, MA 02492
Main: (781)449-0400
Billing: (781)433-4283

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
944664-1	09/02/12	September 2012	08/27/12 - 09/02/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Billing Address:

Multi Media Services - VA
Attention: Accounts Payable
915 King St
2nd Floor
Alexandria, VA 22314

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

Advertiser	Product	Estimate Number
Brown/R/Senate	8/27-9/2 TV Sched	1

Flight Dates	Order #	Alt Order #
08/27/12 - 09/02/12	944664	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/27/12	09/02/12	6a Eyeopener	558-7a	MTWTF--	:30	10	\$650.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	MTWTF--	10	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	M	08/27/12	6:22 AM	6a Eyeopener	558-7a	:30	SBTV08181210H	\$650.00 NM
6	WCVB	M	08/27/12	6:37 AM	6a Eyeopener	558-7a	:30	SBTV08251211H	\$650.00 NM
7	WCVB	Tu	08/28/12	6:28 AM	6a Eyeopener	558-7a	:30	SBTV08281212H	\$650.00 NM
2	WCVB	Tu	08/28/12	6:44 AM	6a Eyeopener	558-7a	:30	SBTV08251211H	\$650.00 NM
8	WCVB	W	08/29/12	6:23 AM	6a Eyeopener	558-7a	:30	SBTV08281212H	\$650.00 NM
3	WCVB	W	08/29/12	6:44 AM	6a Eyeopener	558-7a	:30	SBTV08251211H	\$650.00 NM
4	WCVB	Th	08/30/12	6:11 AM	6a Eyeopener	558-7a	:30	SBTV08181210H	\$650.00 NM
10	WCVB	Th	08/30/12	6:39 AM	6a Eyeopener	558-7a	:30	SBTV08281212H	\$650.00 NM
5	WCVB	F	08/31/12	6:21 AM	6a Eyeopener	558-7a	:30	SBTV08251211H	\$650.00 NM
9	WCVB	F	08/31/12	6:38 AM	6a Eyeopener	558-7a	:30	SBTV08281212H	\$650.00 NM
2	08/27/12	09/02/12	Good Morning America	658-9a	MTWTF--	:30	15	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	MTWTF--	15	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WCVB	M	08/27/12	7:43 AM	Good Morning America	658-9a	:30	SBTV08181210H	\$900.00 NM
15	WCVB	M	08/27/12	8:40 AM	Good Morning America	658-9a	:30	SBTV08251211H	\$900.00 NM
2	WCVB	M	08/27/12	8:59 AM	Good Morning America	658-9a	:30	SBTV08181210H	\$900.00 NM
1	WCVB	Tu	08/28/12	7:58 AM	Good Morning America	658-9a	:30	SBTV08281212H	\$900.00 NM
7	WCVB	Tu	08/28/12	8:29 AM	Good Morning America	658-9a	:30	SBTV08181210H	\$900.00 NM
12	WCVB	Tu	08/28/12	8:59 AM	Good Morning America	658-9a	:30	SBTV08281212H	\$900.00 NM
11	WCVB	W	08/29/12	7:42 AM	Good Morning America	658-9a	:30	SBTV08281212H	\$900.00 NM
8	WCVB	W	08/29/12	8:29 AM	Good Morning America	658-9a	:30	SBTV08181210H	\$900.00 NM
3	WCVB	W	08/29/12	8:49 AM	Good Morning America	658-9a	:30	SBTV08281212H	\$900.00 NM
14	WCVB	Th	08/30/12	7:28 AM	Good Morning America	658-9a	:30	SBTV08251211H	\$900.00 NM
9	WCVB	Th	08/30/12	7:59 AM	Good Morning America	658-9a	:30	SBTV08281212H	\$900.00 NM
4	WCVB	Th	08/30/12	8:37 AM	Good Morning America	658-9a	:30	SBTV08181210H	\$900.00 NM
5	WCVB	F	08/31/12	7:25 AM	Good Morning America	658-9a	:30	SBTV08281212H	\$900.00 NM
10	WCVB	F	08/31/12	7:59 AM	Good Morning America	658-9a	:30	SBTV08251211H	\$900.00 NM
13	WCVB	F	08/31/12	8:38 AM	Good Morning America	658-9a	:30	SBTV08281212H	\$900.00 NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
944664-1	09/02/12	September 2012	08/27/12 - 09/02/12
Advertiser	Product	Estimate Number	
Brown/R/Senate	8/27-9/2 TV Sched	1	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	08/27/12	09/02/12	REGIS AND KELLY DAY 9A-10A Class of Time - Immediately Pre-emptible without notice		MTWTF--	:30	5	\$325.00	NM
Weeks:	<u>Start Date</u> 08/27/12	<u>End Date</u> 09/02/12	<u>MTWTFSS</u> MTWTF--		<u>Spots/Week</u> 5		<u>Rate</u> \$325.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	M	08/27/12	9:30 AM	REGIS AND KELLY DAY	9A-10A	:30	SBTV08251211H	\$325.00 NM
1	WCVB	Tu	08/28/12	9:40 AM	REGIS AND KELLY DAY	9A-10A	:30	SBTV08251211H	\$325.00 NM
4	WCVB	W	08/29/12	9:33 AM	REGIS AND KELLY DAY	9A-10A	:30	SBTV08251211H	\$325.00 NM
5	WCVB	Th	08/30/12	9:31 AM	REGIS AND KELLY DAY	9A-10A	:30	SBTV08281212H	\$325.00 NM
3	WCVB	F	08/31/12	9:53 AM	REGIS AND KELLY DAY	9A-10A	:30	SBTV08251211H	\$325.00 NM
4	08/27/12	09/02/12	Nate Berkus	M-F 10a-11a	MTWTF--	:30	5	\$200.00	NM
Weeks:	<u>Start Date</u> 08/27/12	<u>End Date</u> 09/02/12	<u>MTWTFSS</u> MTWTF--		<u>Spots/Week</u> 5		<u>Rate</u> \$200.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WCVB	M	08/27/12	10:29 AM	Nate Berkus	M-F 10a-11a	:30	SBTV08181210H	\$200.00 NM
1	WCVB	Tu	08/28/12	10:37 AM	Nate Berkus	M-F 10a-11a	:30	SBTV08281212H	\$200.00 NM
5	WCVB	W	08/29/12	10:10 AM	Nate Berkus	M-F 10a-11a	:30	SBTV08281212H	\$200.00 NM
2	WCVB	Th	08/30/12	10:30 AM	Nate Berkus	M-F 10a-11a	:30	SBTV08251211H	\$200.00 NM
4	WCVB	F	08/31/12	10:20 AM	Nate Berkus	M-F 10a-11a	:30	SBTV08281212H	\$200.00 NM
5	08/27/12	09/02/12	The View	1058-12n	MTWTF--	:30	5	\$750.00	NM
Weeks:	<u>Start Date</u> 08/27/12	<u>End Date</u> 09/02/12	<u>MTWTFSS</u> MTWTF--		<u>Spots/Week</u> 5		<u>Rate</u> \$750.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	M	08/27/12	11:32 AM	The View	1058-12n	:30	SBTV08251211H	\$750.00 NM
5	WCVB	Tu	08/28/12	11:32 AM	The View	1058-12n	:30	SBTV08281212H	\$750.00 NM
2	WCVB	W	08/29/12	11:34 AM	The View	1058-12n	:30	SBTV08281212H	\$750.00 NM
4	WCVB	Th	08/30/12	11:33 AM	The View	1058-12n	:30	SBTV08281212H	\$750.00 NM
3	WCVB	F	08/31/12	11:32 AM	The View	1058-12n	:30	SBTV08281212H	\$750.00 NM
6	08/27/12	09/02/12	Midday News	1158a-1230p	MTWTF--	:30	5	\$250.00	NM
Weeks:	<u>Start Date</u> 08/27/12	<u>End Date</u> 09/02/12	<u>MTWTFSS</u> MTWTF--		<u>Spots/Week</u> 5		<u>Rate</u> \$250.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WCVB	M	08/27/12	12:16 PM	Midday News	1158a-1230p	:30	SBTV08181210H	\$250.00 NM
2	WCVB	Tu	08/28/12	12:24 PM	Midday News	1158a-1230p	:30	SBTV08251211H	\$250.00 NM
4	WCVB	W	08/29/12	12:28 PM	Midday News	1158a-1230p	:30	SBTV08251211H	\$250.00 NM
5	WCVB	Th	08/30/12	12:14 PM	Midday News	1158a-1230p	:30	SBTV08281212H	\$250.00 NM
1	WCVB	F	08/31/12	12:13 PM	Midday News	1158a-1230p	:30	SBTV08251211H	\$250.00 NM
7	08/27/12	09/02/12	Millionaire	1228-1p	MTWTF--	:30	5	\$250.00	NM
Weeks:	<u>Start Date</u> 08/27/12	<u>End Date</u> 09/02/12	<u>MTWTFSS</u> MTWTF--		<u>Spots/Week</u> 5		<u>Rate</u> \$250.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WCVB	M	08/27/12	12:39 PM	Millionaire	1228-1p	:30	SBTV08251211H	\$250.00 NM
1	WCVB	Tu	08/28/12	12:53 PM	Millionaire	1228-1p	:30	SBTV08181210H	\$250.00 NM
5	WCVB	W	08/29/12	12:50 PM	Millionaire	1228-1p	:30	SBTV08181210H	\$250.00 NM
2	WCVB	Th	08/30/12	12:44 PM	Millionaire	1228-1p	:30	SBTV08251211H	\$250.00 NM
3	WCVB	F	08/31/12	12:45 PM	Millionaire	1228-1p	:30	SBTV08281212H	\$250.00 NM
8	08/27/12	09/02/12	The Chew	1-2p	MTWTF--	:30	5	\$250.00	NM
Weeks:	<u>Start Date</u> 08/27/12	<u>End Date</u> 09/02/12	<u>MTWTFSS</u> MTWTF--		<u>Spots/Week</u> 5		<u>Rate</u> \$250.00		

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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944664-1	09/02/12	September 2012	08/27/12 - 09/02/12
Advertiser	Product	Estimate Number	
Brown/R/Senate	8/27-9/2 TV Sched	1	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	08/27/12	09/02/12	The Chew	1-2p	MTWTF--	:30	5	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
08/27/12 09/02/12 MTWTF-- 5 \$250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	M	08/27/12	1:37 PM	The Chew	1-2p	:30	SBTV08181210H	\$250.00 NM
2	WCVB	Tu	08/28/12	1:35 PM	The Chew	1-2p	:30	SBTV08281212H	\$250.00 NM
3	WCVB	W	08/29/12	1:36 PM	The Chew	1-2p	:30	SBTV08281212H	\$250.00 NM
4	WCVB	Th	08/30/12	1:36 PM	The Chew	1-2p	:30	SBTV08181210H	\$250.00 NM
5	WCVB	F	08/31/12	1:35 PM	The Chew	1-2p	:30	SBTV08251211H	\$250.00 NM
9	08/27/12	09/02/12	GOOD AFTERNOON AM	2-3p	MTWTF--	:30	5	\$300.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/27/12	09/02/12	MTWTF--	5	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WCVB	M	08/27/12	2:37 PM	GOOD AFTERNOON AMERICA	2-3p	:30	SBTV08251211H	\$300.00 NM
7	WCVB	Tu	08/28/12	2:59 PM	GOOD AFTERNOON AMERICA	2-3p	:30	SBTV08251211H	\$300.00 NM
10	WCVB	W	08/29/12	2:37 PM	GOOD AFTERNOON AMERICA	2-3p	:30	SBTV08251211H	\$300.00 NM
8	WCVB	Th	08/30/12	2:39 PM	GOOD AFTERNOON AMERICA	2-3p	:30	SBTV08281212H	\$300.00 NM
9	WCVB	F	08/31/12	2:59 PM	GOOD AFTERNOON AMERICA	2-3p	:30	SBTV08281212H	\$300.00 NM
10	08/27/12	09/02/12	GENERAL HOSPITAL	ABC SOAPS ROTA	MTWTF--	:30	5	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/27/12	09/02/12	MTWTF--	5	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
8	WCVB	M	08/27/12	3:59 PM	GENERAL HOSPITAL	ABC SOAPS ROTA	:30	SBTV08181210H	\$600.00 NM
6	WCVB	Tu	08/28/12	3:26 PM	GENERAL HOSPITAL	ABC SOAPS ROTA	:30	SBTV08281212H	\$600.00 NM
7	WCVB	W	08/29/12	3:59 PM	GENERAL HOSPITAL	ABC SOAPS ROTA	:30	SBTV08281212H	\$600.00 NM
10	WCVB	Th	08/30/12	3:26 PM	GENERAL HOSPITAL	ABC SOAPS ROTA	:30	SBTV08251211H	\$600.00 NM
9	WCVB	F	08/31/12	3:59 PM	GENERAL HOSPITAL	ABC SOAPS ROTA	:30	SBTV08281212H	\$600.00 NM
11	08/27/12	09/02/12	ELLEN EF	4P-5P	MTWTF--	:30	5	\$450.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/27/12	09/02/12	MTWTF--	5	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WCVB	M	08/27/12	4:30 PM	ELLEN EF	4P-5P	:30	SBTV08251211H	\$450.00 NM
2	WCVB	Tu	08/28/12	4:56 PM	ELLEN EF	4P-5P	:30	SBTV08181210H	\$450.00 NM
3	WCVB	W	08/29/12	4:21 PM	ELLEN EF	4P-5P	:30	SBTV08181210H	\$450.00 NM
1	WCVB	Th	08/30/12	4:40 PM	ELLEN EF	4P-5P	:30	SBTV08281212H	\$450.00 NM
5	WCVB	F	08/31/12	4:31 PM	ELLEN EF	4P-5P	:30	SBTV08251211H	\$450.00 NM
12	08/27/12	09/02/12	Newscenter 5 at 5	5-6p	MTWTF--	:30	10	\$600.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/27/12	09/02/12	MTWTF--	10	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	M	08/27/12	5:14 PM	Newscenter 5 at 5	5-6p	:30	SBTV08181210H	\$600.00 NM
3	WCVB	M	08/27/12	5:55 PM	Newscenter 5 at 5	5-6p	:30	SBTV08251211H	\$600.00 NM
7	WCVB	Tu	08/28/12	5:28 PM	Newscenter 5 at 5	5-6p	:30	SBTV08281212H	\$600.00 NM
1	WCVB	Tu	08/28/12	5:46 PM	Newscenter 5 at 5	5-6p	:30	SBTV08251211H	\$600.00 NM
6	WCVB	W	08/29/12	5:24 PM	Newscenter 5 at 5	5-6p	:30	SBTV08281212H	\$600.00 NM
4	WCVB	W	08/29/12	5:39 PM	Newscenter 5 at 5	5-6p	:30	SBTV08251211H	\$600.00 NM
9	WCVB	Th	08/30/12	5:24 PM	Newscenter 5 at 5	5-6p	:30	SBTV08181210H	\$600.00 NM
10	WCVB	Th	08/30/12	5:42 PM	Newscenter 5 at 5	5-6p	:30	SBTV08281212H	\$600.00 NM



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Advertiser	Product	Estimate Number	
Brown/R/Senate	8/27-9/2 TV Sched	1	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	08/27/12	09/02/12	Newscenter 5 at 5	5-6p	MTWTF--	:30	10	\$600.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WCVB F 08/31/12 5:29 PM Newscenter 5 at 5 5-6p :30 SBTV08281212H \$600.00 NM									
8 WCVB F 08/31/12 5:42 PM Newscenter 5 at 5 5-6p :30 SBTV08251211H \$600.00 NM									
13	08/27/12	09/02/12	Newscenter 5 at 6	6-630p	MTWTF--	:30	10	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/27/12 09/02/12 MTWTF-- 10 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WCVB M 08/27/12 6:24 PM Newscenter 5 at 6 6-630p :30 SBTV08181210H \$900.00 NM									
8 WCVB M 08/27/12 6:29 PM Newscenter 5 at 6 6-630p :30 SBTV08251211H \$900.00 NM									
10 WCVB Tu 08/28/12 6:25 PM Newscenter 5 at 6 6-630p :30 SBTV08281212H \$900.00 NM									
4 WCVB Tu 08/28/12 6:29 PM Newscenter 5 at 6 6-630p :30 SBTV08281212H \$900.00 NM									
7 WCVB W 08/29/12 6:11 PM Newscenter 5 at 6 6-630p :30 SBTV08281212H \$900.00 NM									
3 WCVB W 08/29/12 6:29 PM Newscenter 5 at 6 6-630p :30 SBTV08281212H \$900.00 NM									
2 WCVB Th 08/30/12 6:24 PM Newscenter 5 at 6 6-630p :30 SBTV08251211H \$900.00 NM									
9 WCVB Th 08/30/12 6:29 PM Newscenter 5 at 6 6-630p :30 SBTV08281212H \$900.00 NM									
6 WCVB F 08/31/12 6:13 PM Newscenter 5 at 6 6-630p :30 SBTV08281212H \$900.00 NM									
1 WCVB F 08/31/12 6:25 PM Newscenter 5 at 6 6-630p :30 SBTV08281212H \$900.00 NM									
14	08/27/12	09/02/12	M-F Inside Edition	658-730p	MTWTF--	:30	7	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/27/12 09/02/12 MTWTF-- 7 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6 WCVB M 08/27/12 7:22 PM M-F Inside Edition 658-730p :30 SBTV08181210H \$1,200.00 NM									
8 WCVB Tu 08/28/12 7:00 PM M-F Inside Edition 658-730p :30 SBTV08251211H \$1,200.00 NM									
7 WCVB W 08/29/12 7:12 PM M-F Inside Edition 658-730p :30 SBTV08251211H \$1,200.00 NM									
10 WCVB Th 08/30/12 6:59 PM M-F Inside Edition 658-730p :30 SBTV08281212H \$1,200.00 NM									
1 WCVB Th 08/30/12 7:27 PM M-F Inside Edition 658-730p :30 SBTV08251211H \$1,200.00 NM									
9 WCVB F 08/31/12 6:59 PM M-F Inside Edition 658-730p :30 SBTV08251211H \$1,200.00 NM									
5 WCVB F 08/31/12 7:22 PM M-F Inside Edition 658-730p :30 SBTV08281212H \$1,200.00 NM									
15	08/27/12	09/02/12	Chronicle	728-8p	MTWTF--	:30	10	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/27/12 09/02/12 MTWTF-- 10 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB M 08/27/12 7:37 PM Chronicle 728-8p :30 SBTV08251211H \$900.00 NM									
10 WCVB M 08/27/12 7:52 PM Chronicle 728-8p :30 SBTV08181210H \$900.00 NM									
9 WCVB Tu 08/28/12 7:29 PM Chronicle 728-8p :30 SBTV08181210H \$900.00 NM									
3 WCVB Tu 08/28/12 7:39 PM Chronicle 728-8p :30 SBTV08281212H \$900.00 NM									
8 WCVB W 08/29/12 7:37 PM Chronicle 728-8p :30 SBTV08181210H \$900.00 NM									
2 WCVB W 08/29/12 7:51 PM Chronicle 728-8p :30 SBTV08281212H \$900.00 NM									
5 WCVB Th 08/30/12 7:45 PM Chronicle 728-8p :30 SBTV08181210H \$900.00 NM									
6 WCVB Th 08/30/12 7:53 PM Chronicle 728-8p :30 SBTV08281212H \$900.00 NM									
7 WCVB F 08/31/12 7:28 PM Chronicle 728-8p :30 SBTV08251211H \$900.00 NM									
4 WCVB F 08/31/12 7:53 PM Chronicle 728-8p :30 SBTV08281212H \$900.00 NM									
16	08/27/12	09/02/12	Nightline	1135p-1206a	MTWTF--	:30	5	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/27/12 09/02/12 MTWTF-- 5 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
9 WCVB M 08/27/12 12:01 AM Nightline 1135p-1206a :30 SBTV08181210H \$450.00 NM									

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Lehigh Valley, PA 18002-6874

Invoice #	Invoice Date	Invoice Month	Invoice Period
944664-1	09/02/12	September 2012	08/27/12 - 09/02/12
Advertiser		Product	Estimate Number
Brown/R/Senate		8/27-9/2 TV Sched	1

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	08/27/12	09/02/12	Nightline	1135p-1206a	MTWTF--	:30	5	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6 WCVB Tu 08/28/12 11:59 PM Nightline 1135p-1206a :30 SBTV08281212H \$450.00 NM									
7 WCVB W 08/29/12 12:01 AM Nightline 1135p-1206a :30 SBTV08181210H \$450.00 NM									
10 WCVB Th 08/30/12 12:23 AM Nightline 1135p-1206a :30 SBTV08281212H \$450.00 NM									
LR- Network Program Runover									
8 WCVB F 08/31/12 11:52 PM Nightline 1135p-1206a :30 SBTV08281212H \$450.00 NM									
17	08/27/12	09/02/12	Jimmy Kimmel	1205-105a	MTWTF--	:30	10	\$105.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/27/12 09/02/12 MTWTF-- 10 \$105.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WCVB M 08/27/12 12:39 AM Jimmy Kimmel 1205-105a :30 SBTV08251211H \$105.00 NM									
13 WCVB M 08/27/12 1:00 AM Jimmy Kimmel 1205-105a :30 SBTV08181210H \$105.00 NM									
11 WCVB Tu 08/28/12 12:38 AM Jimmy Kimmel 1205-105a :30 SBTV08251211H \$105.00 NM									
1 WCVB Tu 08/28/12 12:51 AM Jimmy Kimmel 1205-105a :30 SBTV08281212H \$105.00 NM									
9 WCVB W 08/29/12 12:45 AM Jimmy Kimmel 1205-105a :30 SBTV08281212H \$105.00 NM									
7 WCVB W 08/29/12 12:58 AM Jimmy Kimmel 1205-105a :30 SBTV08251211H \$105.00 NM									
14 WCVB Th 08/30/12 1:03 AM Jimmy Kimmel 1205-105a :30 SBTV08251211H \$105.00 NM									
LR- Network Program Runover									
2 WCVB Th 08/30/12 1:22 AM Jimmy Kimmel 1205-105a :30 SBTV08281212H \$105.00 NM									
LR- Network Program Runover									
12 WCVB F 08/31/12 12:39 AM Jimmy Kimmel 1205-105a :30 SBTV08281212H \$105.00 NM									
4 WCVB F 08/31/12 1:01 AM Jimmy Kimmel 1205-105a :30 SBTV08251211H \$105.00 NM									
18	08/27/12	09/02/12	430a Eyeopener	430-5a	MTWTF--	:30	5	\$75.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/27/12 09/02/12 MTWTF-- 5 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WCVB M 08/27/12 4:40 AM 430a Eyeopener 430-5a :30 SBTV08251211H \$75.00 NM									
2 WCVB Tu 08/28/12 4:55 AM 430a Eyeopener 430-5a :30 SBTV08281212H \$75.00 NM									
3 WCVB W 08/29/12 4:44 AM 430a Eyeopener 430-5a :30 SBTV08281212H \$75.00 NM									
4 WCVB Th 08/30/12 4:39 AM 430a Eyeopener 430-5a :30 SBTV08281212H \$75.00 NM									
1 WCVB F 08/31/12 4:44 AM 430a Eyeopener 430-5a :30 SBTV08281212H \$75.00 NM									
19	08/27/12	09/02/12	5a Eyeopener	5-6a	MTWTF--	:30	10	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/27/12 09/02/12 MTWTF-- 10 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
7 WCVB M 08/27/12 5:29 AM 5a Eyeopener 5-6a :30 SBTV08181210H \$350.00 NM									
1 WCVB M 08/27/12 5:43 AM 5a Eyeopener 5-6a :30 SBTV08251211H \$350.00 NM									
2 WCVB Tu 08/28/12 5:23 AM 5a Eyeopener 5-6a :30 SBTV08251211H \$350.00 NM									
6 WCVB Tu 08/28/12 5:57 AM 5a Eyeopener 5-6a :30 SBTV08181210H \$350.00 NM									
9 WCVB W 08/29/12 5:23 AM 5a Eyeopener 5-6a :30 SBTV08251211H \$350.00 NM									
3 WCVB W 08/29/12 5:40 AM 5a Eyeopener 5-6a :30 SBTV08181210H \$350.00 NM									
8 WCVB Th 08/30/12 5:23 AM 5a Eyeopener 5-6a :30 SBTV08281212H \$350.00 NM									
10 WCVB Th 08/30/12 5:38 AM 5a Eyeopener 5-6a :30 SBTV08251211H \$350.00 NM									
4 WCVB F 08/31/12 5:29 AM 5a Eyeopener 5-6a :30 SBTV08251211H \$350.00 NM									
5 WCVB F 08/31/12 5:57 AM 5a Eyeopener 5-6a :30 SBTV08281212H \$350.00 NM									
20	08/27/12	09/02/12	Newscenter 5 at 11	11-1130p	MTWTFSS	:30	14	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									

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944664-1	09/02/12	September 2012	08/27/12 - 09/02/12
Advertiser	Product	Estimate Number	
Brown/R/Senate	8/27-9/2 TV Sched	1	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	08/27/12	09/02/12	Newscenter 5 at 11 Class of Time - Pre-emptible with notice	11-1130p	MTWTFSS	:30	14	\$1,800.00	NM
08/27/12 09/02/12 MTWTFSS 14 \$1,800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WCVB M 08/27/12 11:25 PM Newscenter 5 at 11 11-1130p :30 SBTV08251211H \$1,800.00 NM									
8 WCVB M 08/27/12 11:29 PM Newscenter 5 at 11 11-1130p :30 SBTV08181210H \$1,800.00 NM									
4 WCVB Tu 08/28/12 11:27 PM Newscenter 5 at 11 11-1130p :30 SBTV08251211H \$1,800.00 NM									
10 WCVB Tu 08/28/12 11:30 PM Newscenter 5 at 11 11-1130p :30 SBTV08281212H \$1,800.00 NM									
5 WCVB W 08/29/12 11:21 PM Newscenter 5 at 11 11-1130p :30 SBTV08251211H \$1,800.00 NM									
11 WCVB W 08/29/12 11:31 PM Newscenter 5 at 11 11-1130p :30 SBTV08281212H \$1,800.00 NM									
6 WCVB Th 08/30/12 11:45 PM Newscenter 5 at 11 11-1130p :30 SBTV08251211H \$1,800.00 NM									
LR- Network Program Runover									
12 WCVB Th 08/30/12 11:48 PM Newscenter 5 at 11 11-1130p :30 SBTV08281212H \$1,800.00 NM									
LR- Network Program Runover									
14 WCVB F 08/31/12 11:23 PM Newscenter 5 at 11 11-1130p :30 SBTV08251211H \$1,800.00 NM									
7 WCVB F 08/31/12 11:26 PM Newscenter 5 at 11 11-1130p :30 SBTV08281212H \$1,800.00 NM									
2 WCVB Sa 09/01/12 Newscenter 5 at 11 11-1130p :00 \$1,800.00 NM									
Credited									
13 WCVB Sa 09/01/12 Newscenter 5 at 11 11-1130p :00 \$1,800.00 NM									
Credited									
1 WCVB Su 09/02/12 10:58 PM Newscenter 5 at 11 11-1130p :30 SBTV08281212H \$1,800.00 NM									
9 WCVB Su 09/02/12 11:24 PM Newscenter 5 at 11 11-1130p :30 SBTV08281212H \$1,800.00 NM									
21	08/27/12	09/02/12	Post 1130p Late News Class of Time - Pre-emptible with notice	1130p-1135p	MTWTFSS	:30	5	\$1,100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/27/12 09/02/12 MTWTFSS 5 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WCVB M 08/27/12 11:34 PM Post 1130p Late News 1130p-1135p :30 SBTV08251211H \$1,100.00 NM									
1 WCVB Tu 08/28/12 11:38 PM Post 1130p Late News 1130p-1135p :30 SBTV08181210H \$1,100.00 NM									
LR- Network Program Runover									
2 WCVB Th 08/30/12 11:56 PM Post 1130p Late News 1130p-1135p :30 SBTV08181210H \$1,100.00 NM									
LR- Network Program Runover									
4 WCVB F 08/31/12 11:34 PM Post 1130p Late News 1130p-1135p :30 SBTV08251211H \$1,100.00 NM									
3 WCVB Su 09/02/12 11:34 PM Post 1130p Late News 1130p-1135p :30 SBTV08251211H \$1,100.00 NM									
22	08/27/12	09/02/12	8a Sat Wknd Eyeopener Class of Time - Pre-emptible with notice	Sa 8a-9a	-----S-	:30	1	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/27/12 09/02/12 -----S- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WCVB Sa 09/01/12 8:21 AM 8a Sat Wknd Eyeopener Sa 8a-9a :30 SBTV08251211H \$700.00 NM									
23	08/27/12	09/02/12	7p Sat News Weekend Class of Time - Immediately Pre-emptible without notice	658-730p	-----S-	:30	1	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/27/12 09/02/12 -----S- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WCVB Sa 09/01/12 7:33 PM 7p Sat News Weekend 658-730p :30 SBTV08281212H \$400.00 NM									
LR - Football									
24	08/27/12	09/02/12	INSIDE EDITION SAT Class of Time - Immediately Pre-emptible without notice	7:30P-8P	-----S-	:30	1	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/27/12 09/02/12 -----S- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WCVB Sa 09/01/12 7:43 PM INSIDE EDITION SAT 7:30P-8P :30 SBTV08251211H \$200.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
944664-1	09/02/12	September 2012	08/27/12 - 09/02/12
Advertiser	Product	Estimate Number	
Brown/R/Senate	8/27-9/2 TV Sched	1	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	08/27/12	09/02/12	HOLLYSCOOP LF	HOLLYSCOOP LF	-----S-	:30	1	\$125.00	NM
Class of Time - Immediately Pre-emptible No Makegood Required									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-----S-	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Sa	09/01/12	12:36 AM	HOLLYSCOOP LF	HOLLYSCOOP LF	:30	SBTV08281212H	\$125.00 NM
26	08/27/12	09/02/12	6a Weekend Eyeopener	558-7a	-----SS	:30	2	\$225.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-----SS	2	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Sa	09/01/12	6:52 AM	6a Weekend Eyeopener	558-7a	:30	SBTV08251211H	\$225.00 NM
1	WCVB	Su	09/02/12	6:28 AM	6a Weekend Eyeopener	558-7a	:30	SBTV08251211H	\$225.00 NM
27	08/27/12	09/02/12	Weekend GMA	7-8a	-----SS	:30	4	\$650.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-----SS	4	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WCVB	Sa	09/01/12	7:27 AM	Weekend GMA	7-8a	:30	SBTV08281212H	\$650.00 NM
4	WCVB	Sa	09/01/12	7:42 AM	Weekend GMA	7-8a	:30	SBTV08281212H	\$650.00 NM
1	WCVB	Su	09/02/12	6:59 AM	Weekend GMA	7-8a	:30	SBTV08281212H	\$650.00 NM
3	WCVB	Su	09/02/12	7:30 AM	Weekend GMA	7-8a	:30	SBTV08251211H	\$650.00 NM
28	08/27/12	09/02/12	5a Weekend Eyeopener	Sa/Su 5a-6a	-----SS	:30	2	\$75.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-----SS	2	\$75.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WCVB	Sa	09/01/12	5:23 AM	5a Weekend Eyeopener	Sa/Su 5a-6a	:30	SBTV08281212H	\$75.00 NM
3	WCVB	Su	09/02/12	5:40 AM	5a Weekend Eyeopener	Sa/Su 5a-6a	:30	SBTV08281212H	\$75.00 NM
29	08/27/12	09/02/12	8a Sun Wknd Eyeopener	Su 8-10a	-----S	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-----S	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WCVB	Su	09/02/12	9:27 AM	8a Sun Wknd Eyeopener	Su 8-10a	:30	SBTV08281212H	\$400.00 NM
5	WCVB	Su	09/02/12	9:52 AM	8a Sun Wknd Eyeopener	Su 8-10a	:30	SBTV08281212H	\$400.00 NM
30	08/27/12	09/02/12	This Week / C. Amanpour	10-11a	-----S	:30	1	\$750.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-----S	1	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	09/02/12	10:59 AM	This Week / C. Amanpour	10-11a	:30	SBTV08251211H	\$750.00 NM
31	08/27/12	09/02/12	OTR 11a	1058a-1130a	-----S	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible No Makegood Required									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-----S	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	09/02/12	11:28 AM	OTR 11a	1058a-1130a	:30	SBTV08281212H	\$100.00 NM
32	08/27/12	09/02/12	6p News Weekend	6-630p	-----S	:30	1	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-----S	1	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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Advertiser		Product	Estimate Number
Brown/R/Senate		8/27-9/2 TV Sched	1

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
32	08/27/12	09/02/12	6p News Weekend	6-630p	-----S	:30	1	\$750.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	09/02/12	6:14 PM	6p News Weekend	6-630p	:30	SBTV08251211H	\$750.00 NM
33	08/27/12	09/02/12	HOUSE 2 WKND LF	12a-1a	-----S	:30	1	\$150.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-----S	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	09/02/12	12:40 AM	HOUSE 2 WKND LF	12a-1a	:30	SBTV08281212H	\$150.00 NM
34	08/27/12	09/02/12	Numb3rs	Su 130-230a	-----S	:30	2	\$50.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-----S	2	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	09/02/12	1:43 AM	Numb3rs	Su 130-230a	:30	SBTV08251211H	\$50.00 NM
2	WCVB	Su	09/02/12	1:57 AM	Numb3rs	Su 130-230a	:30	SBTV08281212H	\$50.00 NM
35	08/27/12	09/02/12	Storm Stories	M-F 105-4a Sa-Su :	MTWTFSS	:30	2	\$25.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-----S	2	\$25.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Su	09/02/12	2:19 AM	Storm Stories	M-F 105-4a Sa-Su :	:30	SBTV08281212H	\$25.00 NM
1	WCVB	Su	09/02/12	2:27 AM	Storm Stories	M-F 105-4a Sa-Su :	:30	SBTV08251211H	\$25.00 NM
36	08/31/12	08/31/12	20/20	Prime Other	----F--	:30	1	\$2,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	----F--	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	F	08/31/12	10:47 PM	20/20	Prime Other	:30	SBTV08281212H	\$2,000.00 NM
<u>Total Spots</u>							177		

Payment Terms 30 Days

<u>Gross Total</u>	\$112,875.00
<u>Agency Commission</u>	\$16,931.25
<u>Net Amount Due</u>	\$95,943.75